



Private Brauereien
Deutschland



Russian Brewing Competition

«ROSGLAVPIVO»

«ROSGLAVPIVO», the Best Russian Beer is a co-project of Barley, Malt, Hops and Beer Union and Private Brauereien Deutschland e.V., an organizer of one of the most prestigious world competitions «European Beer Star».

Tasting is performed by the expert panel of judges – international high-skilled and famous experts. Evaluation criterion is not a technical laboratory analysis but organoleptic indicators, in other words, sense and taste are prioritized.

The purpose of expert testing, performed blindly, is selection of beer brands, matching standard criteria, having the best quality and taste. In every category, three best beer brands will be awarded gold, silver and bronze medals.

1. PRELIMINARY NOTES

- The panel can only consider those beers that have been registered and sent to Barley, Malt, Hops and Beer Union within the stated timescale.
- Registration should be carried out online at www.rosglavpivo.com and via filing of a written application. Registration can only be processed if the data and the payment procedure are complete.
- Each entrant accepts the conditions of the competition «ROSGLAVPIVO», there is no legal entitlement to a prize.

2. ROSGLAVPIVO - THE EXPERT TASTING PROCEDURE

The tasting will be carried out by an international expert jury in an anonymous format. In each category, first, second and third places will be recognised by a gold, silver and bronze award. The jury also reserves the right not to award certain category prizes or all prizes in a category. The key criteria are beer quality and fulfillment of the category definition. The prize winners will be notified after the tasting. Only prize winners will be published, lists of participants will not be disclosed.

3. ROSGLAVPIVO - THE PUBLIC TASTING PROCEDURE

Only the Gold prize winners qualify for the second round of tasting – winners of the round «Expert tasting». The Gold winning breweries must send another consignment of beer in order to participate in the public tasting.

Visitors of BevialeMoscow that will take place in Moscow can taste these beers. Three beer brands with the best mark are awarded the prize «ROSGLAVPIVO - Consumer's Choice» in Gold, Silver and Bronze.

4. ROSGLAVPIVO - SAMPLE PURCHASE

In addition to the expert and public tasting, the expert jury will assess different beer and beer based samples represented on the Russian market. During the Sample purchase procedure, quality indicators of beer production of a number of Russian beer producers will be inspected for free. The results of the Sample purchase will be provided to mass media and public authorities, as well as will be published on the website www.rosglavpivo.com.

5. AWARD CEREMONY

The prizes will be handed out in the course of a festive award ceremony at the International Trade Fair of Beverage Industry BevialeMoscow. The presence of the brewery representative is necessary.