



# ROSGLAVPIVO® 2022

## CONDITIONS OF THE COMPETITION

### 1. Competition and organizer

“ROSGLAVPIVO®”, the Best Beer of Russia is a co-project of Barley, Malt, Hops and Beer Union and Private Brauereien Deutschland e.V., an organizer of one of the most prestigious world competitions European Beer Star. The competition is held once a year.

### 2. Competitor

Every commercially-operated brewery, which is properly registered according to respective national law, including micro- and mini-plants (“craft breweries”), is entitled to participate. The participating Russian brewery must itself manufacture the beer registered for the competition and market it verifiably under its own name. Exception: beer categories “Innovative Beer”, “Experimental Beer” and “Home-brew Beer”.

### 3. Object of judgement

The only drinks eligible to enter the competition are those which are marketed under the designation beer, established by the Federal Law No 218 dd. 18.07.2011, including their packaging and labelling. Exception: beer categories “Innovative Beer”, “Experimental Beer” and “Home-brew Beer”.

### 4. Judging categories

The beers will be judged in the categories stipulated by the organizer. The currently valid categories (“ROSGLAVPIVO® Categories”, Status 12th of November 2021) are appended to and form an integral part of these competition rules. The organizer reserves the right to form further categories or to delete certain categories. Participants may enter any quantity of beer samples in various categories.

### 5. Judging procedure

The submitted beers are judged by means of anonymous tasting performed by an international, experienced and independent jury appointed by the organizer. The assessment is made solely on the basis of the description of type prescribed for each category of beer and by sensory criteria based on taste.

### 6. Prize classes

The jury is entitled, although not obliged, to award the prizes:

- Gold (1st place),
- Silver (2nd place),
- Bronze (3rd place).

The best placed beer among all beers/categories is then awarded the highest and exclusive ROSGLAVPIVO® — DOUBLE GOLD Award. The breweries that have got five or more ROSGLAVPIVO® gold awards during the competition period, receive a medal ROSGLAVPIVO® - BEER QUALITY MARK and the chance to put quality mark on their products.

### 7. Prize winners/publication

The organizer informs every winner, in writing, within 14 workdays on completion of tasting, whether it has received a prize with its beer and what the prize is. The participant is unauthorized to publish the fact that he won a prize before the day of the award show (Chapter 8).

The organizer shall publish the names of the prize winners, who hereby agree to this, along with the prizes that they have won in each judging category.

The names of participants who do not win any prizes will not be published.

The organizer can withdraw a prize if it becomes apparent that a prize winner has infringed the conditions of the competition. The organizer is then entitled to announce the participant's name and exclude it from taking part in all further competitions in the future.

### 8. Prize-giving

Prize winners will receive a certificate for each beer that is awarded a prize and, depending on the class of prize awarded, the ROSGLAVPIVO® Award in gold, silver or bronze.

The prizes shall be awarded in the year of participation in the competition on a regular basis at BevialeMoscow fair in Moscow, or at another location determined by the organizer.

### 9. Registration

Beers can only be registered for the competition on the forms issued by the organizer. These forms must be signed in a legally binding manner by the participant with the express recognition of these competition rules including the integral components thereof, and evidence that the registration fee has been paid must be attached to them.

The registration form at the ROSGLAVPIVO® Award is an integral part of these competition rules. The organizer shall announce the registration deadlines for entering the competition in good time.

Registrations received after the said deadlines will not be allowed to enter the competition. The organizer can make exceptions to this. Registrations shall be confirmed by the organizer by fax or e-mail.

This confirmation must be countersigned by the participant and returned to the Union. The costs of registration are borne solely by the participants.

### 10. Registration fees

Participants have to pay a registration fee of 10.000 roubles per registered beer to the organizer before the 31st of December.

The registration fee after this date is 12.000 roubles per beer. From the third beer on, the registration fee amounts to 8.000 roubles per beer (the price is indicated without VAT).

### 11. Beer samples

Beer samples shall be supplied as they are commercially sold, including packaging and labels, except categories “Innovative Beer”, “Experimental Beer” and “Home-brew Beer”.

Participants shall submit 6 bottles/cans of each registered beer with contents of at least 0.5 l, or 10 bottles if the content is less than 0.5 l, to organizers of the competition:

*Barley, Malt, Hops, Beer and Beverage Union*

*Russia, 152020, Yaroslavl Region, Pereslavl-Zalessky, Trudovaya st., 1-43.*

Beer cannot be judged if there is not a sufficient quantity of beer samples available due to breakage during shipment. In such cases, the association is entitled to request further beer samples. The participants bear the costs and risk of dispatch. The organizer shall not be liable for acts of minor negligence.

Reference is made to the recommendations made by the organizer for preventing breakages in the Steps to register and send beers to “ROSLAVPIVO®”. These is an integral component of these rules.

### 12. Brand marks/labels

The organizer is the owner of the branded mark and label “ROSLAVPIVO®-MOSCOW”, “ROSLAVPIVO®-DOUBLE GOLD”, “ROSLAVPIVO®-BEER QUALITY MARK” the illustration for which is attached as an integral part of these competition rules (branded mark and label “ROSLAVPIVO®-MOSCOW”, “ROSLAVPIVO®-DOUBLE GOLD”, “ROSLAVPIVO®-BEER QUALITY MARK” Status 1st of March 2016). The branded mark and label is referred to below as the “trademark”.

### 13. Users of the trademark

Users of the trademark are those participants whose beers have been awarded gold, silver or bronze by the organizer. The organizer shall permit the users of the trademark to deploy the trademark in accordance with these conditions from the date that prizes are awarded (Chapter 8). The user of the trademark alone is responsible for deployment of the trademark, particularly in the context of advertising.

### 14. Form and duration of the trademark's deployment

Use of the trademark is voluntary and is only permitted for those beers which correspond in their composition, quality, packaging and declaration to the beer samples that have won prizes.

The trademark may only be used and illustrated in the colours, forms, proportions and text specified in the Appendix, although in any size. The prize winner must obtain the data record for the brand from the organizer (.cdr file).

The trademark must be used in close connection with the designation of the prize-winning beer, the type of prize, the prize category and the year in which the prize was awarded. If the trademark is used on packaging, it is admissible to name

the prize-winning beer, the prize category and the year in which the prize was awarded at a different place on the packaging.

Beer promoted with the trademark may only be produced by the participant and marketed under its own name.

The trademark shall be reproduced on the packaging or label in an adequate size, in a well legible form and in a place that is easily visible.

The trademark may not be applied to outer packaging unless the beers contained therein also bear the same trademark.

The trademark may also be used permanently from the day on which the prize was awarded (Chapter 8).

Any other use of the trademark contrary to that described in these conditions shall be rectified immediately and at the cost of the party which is responsible for such an infringement.

These conditions have no effect on the organizer's ownership of the trademark.

### 15. ROSGLAVPIVO® - Consumer's Favourite Award

The international jury - members of the PUBLIC TASTING stage carry out tasting of the anonymously presented beers and select three best beers among all. The best samples are awarded a gold medal (the first place), a silver medal (the second place), a bronze medal (the third place).

The best placed beer among all beers/categories is then awarded the ROSGLAVPIVO®-CONSUMER'S FAVOURITE.

The organizer is the owner of the branded mark and label “ROSLAVPIVO®-CONSUMER'S FAVOURITE”, the illustration of which is appended to and an integral part of these competition rules (Branded mark and label “ROSLAVPIVO®-CONSUMER'S FAVOURITE”, Status 1st of March 2016).

The organizer shall permit the users of the trademark to deploy the “ROSLAVPIVO®-CONSUMER'S FAVOURITE” trademark in accordance with these conditions from the day on which the prize is awarded.

The user of the “ROSLAVPIVO®-CONSUMER'S FAVOURITE” branded mark bears sole responsibility for use of this branded mark, specifically under the terms of the advertising.

Item 14 applies accordingly for the form and duration of this trademark's deployment.

### 16. Integral components of the competition rules

Integral components of these competition rules are

- Registration form for ROSGLAVPIVO® competition, Status 12th of November 2021
- Steps regarding registration and sample delivery for ROSGLAVPIVO® competition Status 12th of November 2021
- Branded mark and label “ROSLAVPIVO®-MOSCOW”, Status 1st of March 2016
- Branded mark and label “ROSLAVPIVO®-CONSUMER'S FAVOURITE”, Status 1st of March 2016

– Branded mark and label “ROSLAVPIVO®-DOUBLE GOLD”, Status 1st of March 2016

– Branded mark and label “ROSLAVPIVO®-BEER QUALITY MARK”, Status 1st of March 2016

– “ROSLAVPIVO categories”, Status 12th of November 2021

#### **17. Duration of validity/binding nature**

These conditions apply until a new version is released.

Participants recognise the binding nature of these conditions with their signatures on the registration form for ROSLAVPIVO®.

#### **18. Legal action**

Recourse to legal action is excluded.

#### **19. Exception**

Provisions of paragraphs 2, 3 and 11 don't apply to the categories “Innovative Beer”, “Experimental Beer” and “Homebrew Beer”.

*Moscow, 12th of November 2021*

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**Roland Demleitner**

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**Alexander Mordovin**

Chairman of the Management  
Board of Barley, Malt,  
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